## **EXHIBIT A**

Promotional Literature of Applicant and Applicant's Distributors

# Sometimes a product comes along that's really different.



AIR DOG.® The life of the domestic pet just got a lot wilder...

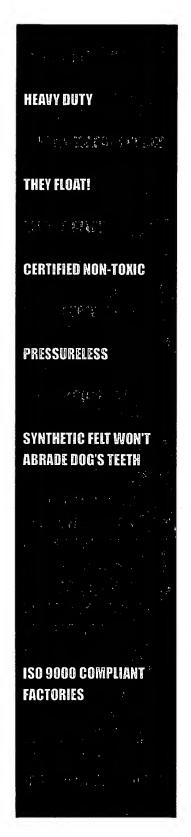




# 

Dogs were born to chase. We've taken the most popular dog toy of all time and added a wild side! AIR DOG\* Toys are just what they look like: 100% pure tennis ball, made in the same factory, using the same materials as any high-quality tennis ball. The result is an affordable, super-rugged fetch toy with a synthetic felt cover that won't abrade your dog's teeth.







## **Square Ball**

Square Ball is the perfect on-the-run and on-the-fly fetch toy. The erratic bounce keeps your dog's keen senses sharp. We have to put this one away at night or Hoover won't sleep. 3" square. SKU AD5005 Header card.

#### **Bone Ball**

Guess where we got the name? A comfortable shape - Brown Dog walks around all day with one in his mouth. Great for fetch play in small areas, water or snow. 6" long.

SKU AD 5012 Header card.



# Yu This fun i

## **Yummy Donut**

This baby travels! Our testers are calling this a must-have. Extra fun in the high grass. 41/2" dia. SKU AD 5043 Header card.

### **Fetch Stick**

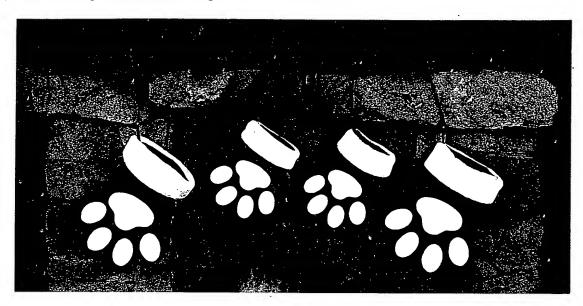
Another original! Dog trainers buy cases of these. Perfect for localized fetch and retrieval, and small enough for the little dogs to get in on the action. 8" long, 11/2" dia. SKU AD5036 Header card.



Three Dogs & A Cat, Inc. PO Box 10601 Prescott, AZ 86304
Toll Free 877 738-7625 Local 520 636-9009 Fax 520 636-9010
threedogsandacat.com

## No Stocking? Might as well be a lump of coal!

Don't forget your pet! Three Dogs & A Cat patented Paw Stockings have become a family pet tradition. Just watch as you unpack your decorations - your pets will start sniffing and scratching as the scent of biscuits and treats from seasons past waft through the air. They'll be looking for their stockings!



# Four Sizes of Stockings for All Sizes of Pets!



Small (4½" x 3½") can be used as a tree ornament. SKU ST147



**Medium** (8" x 6") holds more than enough to keep a small pet happy. SKU ST154



**Large** (12" x 9") is just the right size for treats and decorations. SKU ST048



**Jumbo** (14½" x 12") is perfect for serious toy stuffers, or extra good pets. SKU ST031

## A Perfect Holiday Item

- Perfect for giveaways and clip strips right at checkout.
- Customers buy extra toys and treats to fill each stocking.
- Write pet names on the stockings with glitter glue!
- Wide mouth that fits just about anything.
- Teddy bear plush, very durable but not a chew toy!
- \*\*Sustomers come back for more, year after year.



# YOU'RE LOOKING FOR A FEW GOOD TOYS.

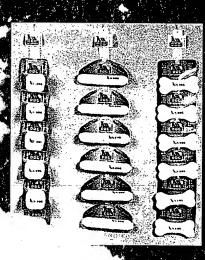
(and we've got 'em!)

You may wonder: why pick that doesn't carry every product under the sun? Shaple. Three Dogs, & A Cat designs innovative, unique products of extraordinary quality and durability. Our products outsell corrals of generic, runfof-the-mill pet toys, while the small number of SKU's ensures improved order fulfillment. We support retailers with a dedicated team of pet lovers who run a professional business, and we have the best sales reps in the business. You will see us at all major trade shows and in all major trade magazines. In short, we're highly visible which means higher sell-through. And higher margins make sales refuse.

ANR

Ask about our aggressive POP programs in-store visibility. Hang, shelve or clip-s displays to guarantee rapid insertion into





Brown Dog, one many satisfu

Three Dogs & A Cat, Inc. PO Toll Free 877 738-7625 Local threedogsand

ax 520 636-9010

@2001 Three Dogs & A Cat, Inc. Prescott, AZ.

# Poctors— ROSTER&SMITT DrsFosterSmith.com

Products for your pet selected by our veterinarians

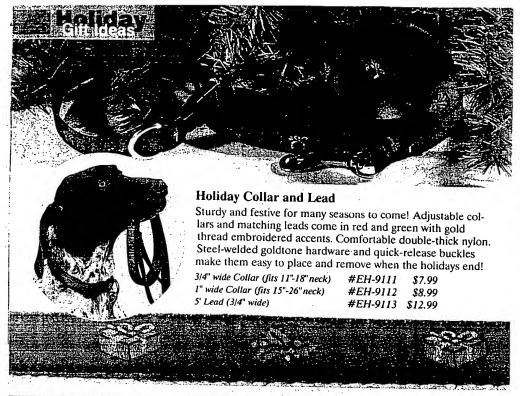
Make his holiday

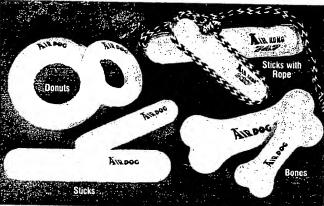
## Dreams Come True

Morocco Brown pattern
Quilted Super Deluxe Bed, see page 21.
Rawhide Bucket, see back cover.
Hundreds of gift ideas inside!

Order as late as **December 20** for guaranteed Christmas delivery

الدوي الساكر في المحال الد فساليان وصالة





#### Air Dog Toys

A new spin on an old favorite! Now in two sizes to fit your dog! Air Dog Toys are 100% pure tennis ball in 4 fun shapes. Toys bounce erratically on land and float high on water! The Stick with Rope is sure to be an instant favorite! Please specify style. Style: Medium - 6" Bone, 8" Stick, 5" Donut, or 8" Stick with Rope, Large – 9" Bone, 11" Stick, 7" Donut, or 11" Stick with Rope. Toys without Ropes:

Medium #EH-10561 #EH-11342 Large

\$6.99 Stick with Rope Toy:

Medium #EH-12204 #EH-12205 \$7.99 Large



#### Ultimate Sampler Bag 20 B-I-G pieces of our most popular treats! An exceptional value for you and non-

stop chewing pleasure for your dog. Sampler bag contains two Drs. Foster & Smith 6"-7" knotted rawhide bones, two 6" pressed Rawhide bones, six GIANT cow's ears, two muscle chews, six premium pig's ears and two Pig Snooters. Wrap the whole bag or stuff individual pieces in doggy's stocking!

Ultimate Sampler Bag: #EH-9522 \$19.99



Front has stuffed dog and cat faces, each 41/2"

wide, and cat face even has whiskers! Short plush on sock, longer plush fur trim. Embroidered details stitched on. Nylon cord for hanging. Please specify style.

Styles: Dog or Cat. Plushies Stocking

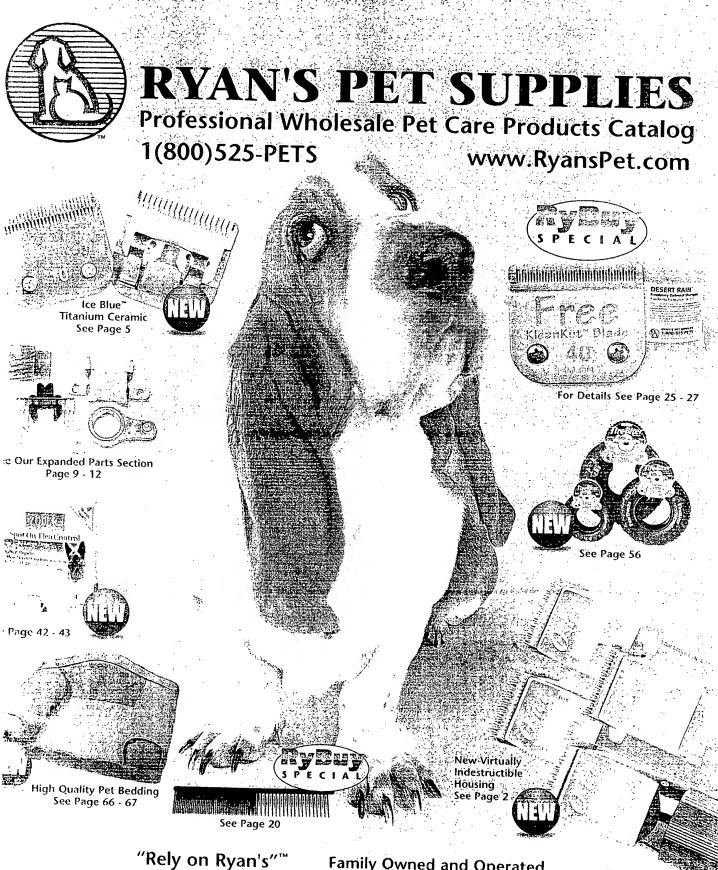
#EH-12271 \$9.99



#### Oversized Mug with Treats

Cross the pet-lovers off your list - you've found the perfect gift! The recipient will remember your thoughtfulness each time she sips cocoa from this handpainted 18 oz. stoneware mug. And, just for pets, we filled it with 8 oz. of honey-vanilla cookies for dogs and X- and O-shaped cat snacks.

Dog Lover Oversized Mug with Dog Cookies: #EH-12263 \$9.99 Cat Lover Oversized Mug with Cat Snacks: #EH-12262 \$9.99



"Rely on Ryan's" Family Owned and Operated

1-800-525-7387 1-602-255-0900 FAX: 1-602-258-4900

Prices Good Through April 30, 2003 \$2.95 PD 1/03



Air Dog toys are made from the same materials and process as pure tennis balls. Dogs love the erratic bounce and soft felt. Great for fetching and they float! These heavy duty pressureless oys stand up to the roughest play. Five fun

hapes! (000505 Small Bone. . . . (\$2.95)\$2.51 \$2.21 (000501 Medium Bone . . (4.35) 3.69 3.26 Medium bone . . . (5.35) 4.55 4.01 Large Bone . . . . (5.35) 2.51 2.21 (000506 (000510 (000500 Square Medium . (4.35) 3.69 3.26 (O00503 Stick Medium . . (4.35) 3.69 (000511 Stick Large . . . . (5.35) 4.55 4.01 (000504 Donut Medium. . (4.35) 3.69 3.26 (000507 Donut Large. . . (5.35) 4.55 4.01 (077412 Air Kong Medium (4.35) 3.69 3.26 (O77410 Air Kong Large . (5.35) 4.55 4.01



#### 3one & Paw **3alls**

	vinyl balls				ea.	ea./12	
	Paw Desig		: . :	(0,2,3)	\$2.83	\$2.55	
T3089	Bone Desi	gn	777	Y 45	2.83	2.55	
		-		27.657			



Happy Dog Kit everything you need to make a dog smile Kit Contains A large Kong Toy to clean teeth and gums, A Zoom Groom which geels great and collects hair like a magnet and A FREE large Tennis Bone 100% Pure

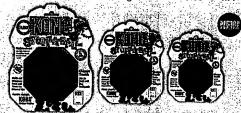
tennis fetch toy 4. ea. ea./12 py Dog Kit. \$11.59 \$10.44 KO11165 Happy Dog Kit, . . . \$11.59 \$10.44



The Small Dog Kit

The Small Dog Kit is perfect for small dogs and pupples. Kit contains everything you need to make a small dog smile.Kit contains A small Kong Toy to clean teeth and gums, Small Biscuit Ball reeps dogs busy and contented, deterring disruptive behaviors and A FREE small: Tennis Bone 100% Pure tennis fetch toy.

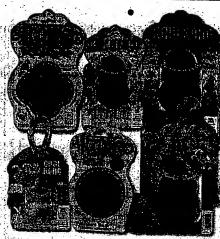
Puppy Kong Puppy Kong in three sizes. Now puppies and small dogs can enjoy the fun benefits oua kong. ea. KO13131 Small \$3:29 KO13121 Medium 4.42 KO13111 Lares of a Kong. ,2.97 KO13111 Large . . . . . . 5.53



Kong Stuff-A-Ball

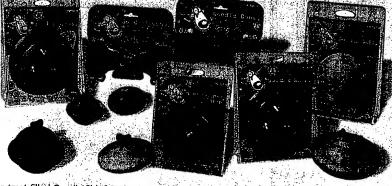
Fun and Beneficial. Stuff with kibble and treats to keep dogs busy for hours. Use dog toothpaste on patented dental ridges to clean teeth and massage gums. The octagon shape facilitates chewing. Made from safe, natural rubber that is washing machine and dishwasher safe.

그 그들도 그 경험적 경에 가는 요요요요요? 그 그는 그는 그를 내려왔다. 그렇게 되는	
KO14131 Small Stuff-A-Ball	\$4.59 \$4.14
VO14101 NA-31 COM A PORT TO	ALCOHOLD TO PROBLEM TO THE PARTY OF THE PART
KO14121 Medium Stuff-A-Ball.	5.77 5.19
KO14101 Large Stuff-A-Ball.	and the second s
	7.53 6.77



The "Original" Kong
The Chase is on... When a Kong Toy hits the ground, dogs instinctively "GO FOR IT!" The Jawrobics Work Out... The chase promotes a healthy, stimulating "nose-to-tail" workout of every muscle and reflex. After the Catch... The allrewarding chew begins; and goes on and on. Kong's strong, thick, flexible walls keep springing back for more. It satisfies a dog's natural need to chew and also cleans teeth and conditions gums.

Red Kongs	ea.	ea./12
KUIII31 Small	\$3.52	\$3.16
KOTTIZI Medium	4.96	446
AUTITI Large	5.77	5 10
NUTTIVE X-Large	7.96	7 16
KO11141 King Kong	9 97	R 07
Black Kongs - Powerful Chewer	Tovs	0.57
KO11112 Original Kong	\$5.08	CC 20
KO11142 Ultra King Kong	10.20	93.36
Your dog will love this floating ret	riovor for	
that love to swim and fetch. It Flo	never for (	logs :
throwing long distances easyl	ausi kope i	makes
Colline College		. 16 21
KO11115 Cool Kong	\$6.58	
KO11105 X-Large Cool Kong	8.83	7.94
Sport'n Dog Training Dummy	1.	
KO11116 Large 18" Rope	\$6.65	\$5.98
*KO11106 X-Large 21" Rope		
Kong Balls and Bouncer Ball		
KO18122 Small Kong Ball	\$4.15	\$3.62
KO18111 Large Kong Ball	5.55	
KO17133 Small Bouncer Ball	4.15	
VO17111	5.55	
, cange bouncer ball . :	3.33	4.97



Planet Kongs Soodie Ship'

Vhat dog can resist a treat-filled Goodle Ship? Dogs tay busy removing tantalizing morsels from the

iatented (	Goodie Grippers**.	ea./12
.010009	Mini Goodie Ship, Red \$3.29	\$2.99
.010010	Mini Goodie Ship, Yellow 3.29	2 90
:010005	Goodie Ship, Red	6 60
.010006	Goodie Ship, Yellow 7.44	6.69
ioodie	Rall™	

or Ball lovers! Innovative chew toy provides dogs vith tasty challenging, dynamic fun. Perfect for smaller iws and paws. ea. ea./12

O10003 Goodie Ball, Red .....\$4.54 \$4.08 :010004 Goodie Ball, Yellow . . . . . . . . . . . . . . . . 4.54 . 4.08 :010012 Extreme Goodie Bone, Black 5.65 5.08

#### Goodie Bone™

For bone lovers! Keeps dogs busy and out of trouble. Dogs love removing the marrow (goodles). Great for most large and medlum size dogs. ea. ea./12 KO10011 Red.... . \$5.65 \$5.08 **Extreme Goodies** 

It is the world's strongest rubber dog toy and provides extraordinary durability for tenacious power chewers. ea./12 KO10007 Ball Black. . KO0008 Ship Black

#### Touchdown Hard Rubber Toys

Football shaped

toys to interact with your pet. They bounce in every direction and are a heavy duty toy. Comes in 3 styles, each with 3 different sizes.

ioucnao	wn ioss ea.	ea./12
JW43008	Pee Wee Toss \$2.99	\$2.78
JW43009	Varsity Toss. 3.74	3 48
JW43010	Pro Toss 4.97	4.62
Touchdo	wn Rope	
JW43014	Pee Wee Rope \$3.69	\$3.43
JW43015	Varsity Rope 4.79	4 45
JW43016	Pro Rope 6.29	5.85
Touchdo	wn Tug	5.05
JW43011	Pee Wee Tug \$3.49	\$3.24
JW43012	Varsity Tug 4.49	A 10
IW43013	Pro Tug	7.10